



Veterans of Foreign Wars

OF THE UNITED STATES

DEPARTMENT OF IDAHO

DEPARTMENT HEADQUARTERS

1425 S. ROOSEVELT BOISE IDAHO 83705

OFFICE OF

PH 342-2438

Commander

July 20, 2011

Subject: Recruiting Letter and Form

Comrades:

Since assuming the role of your new State Commander, I have implemented some changes designed to improve the quality of life for our treasured members, which will certainly result in a more productive organization.

It is readily apparent that we haven't been doing a great job of taking care of our new, continuous and unpaid members. The unpaid are among the members of your post that have been largely ignored. It seems as though, when we sign up new members, we put a feather in our hat and press on for more members, forgetting about the member and their valuable ideas and not getting them involved with your post activities.

My goal, as your Commander, is to ensure that each member of our fine organization receives every possible benefit of their membership dollar. In this regard, I have increased my membership staff to include comrades who agree there is work to be done. With your help by completing and returning the attached Membership Data Update form, you can be confident that your interests and personal needs will be addressed in a timely manner.

“Together We Stand—United We Soar”



George Peacock
Commander

VFW MEMBERSHIP DATA UPDATE FORM (Official use only)

Name: _____ MBR# _____

Current: Phone: _____ Email: _____

Service Branch(s): _____ Yrs. Svs: _____ Rank: _____

Overseas qualifying service area(s): _____

Please check all of the following that apply:

_____ Would like contact information on meeting dates and times.

_____ I would consider becoming active in my VFW Post.

_____ I have or _____ have not been contacted previously by my Post.

_____ I understand that becoming active in my Post will enable me to be more aware of post activities.

_____ My spouse may be interested in information on the Ladies/Men's Auxiliary.

Membership Options

_____ I would like information on the benefits and savings by converting to Life Membership, either payment in full, or by 12 month _____ in installments.

_____ Our records reflect your current membership in the _____ VFW as unpaid. To renew your membership you may send in the dues _____ required for yearly membership to your post in the envelope provided.

_____ Your continuous membership will expire on _____ and that you may opt to renew your membership to expire on _____ on or _____ after the _____. Our membership staff will gladly explain all the options available for renewal which could result in a substantial savings! I would appreciate being contacted.

REMARKS: Please provide any comments pro or con regarding your membership experience as a member of Post _____. Comments regarding what we can do to make your membership commitment more personally valued are appreciated:

Date: _____ **Signed:** _____

Thank you for updating our Department membership data and for providing the input our Membership Department will utilize to address the issues you identified.

Please feel free to contact the following post or Department of Idaho VFW staff member(s) at any time regarding membership or other VFW related matters.

Name(s): _____

Post: _____

Title: _____

Address: _____

Phone: _____

Email Address: _____